

Sam Jennings: Social Media Case Study

Delicious Planet/Detox Pop Up

Delicious Planet was a organic meal delivery service in Seattle that I helped with email marketing. Bi-weekly emails get customers in touch with nutrition coaching and menu updates. Using Constant Contact, I created a simple but effective email template for the owners with a new email header to go with special events and promotions.

In 2016, the business relaunched as Detox Pop Up and I was once again asked to create fun promotional materials for use in social media and email. Since the Detox Pop Up is organized around quarterly events, the promos are much more of a call to action, highlighting the terrific benefits of this healthy detox program.



4 Week Detox Meal Delivery

Dates for January 2017 Detox POP UP:
January 9th thru February 6th
Sign up by December 15th

More details at: detoxpopup.com

Delicious Detox Food Delivered


- Organic, anti-inflammatory, paleo
- 28 days, M-W-F deliveries
- Everything you need to transform your health

Dairy-FREE	Egg-FREE
Gluten-FREE	Grain-FREE
Soy-FREE	Nightshade-FREE
Corn-FREE	Sugar-FREE

Give your body a chance to rebound from day to day living!



Delicious Planet info@delicious-planet.com 3 years ago



Quick Links

- About Us
- FAQs
- Detox Program
- Meu

Join our mailing list!

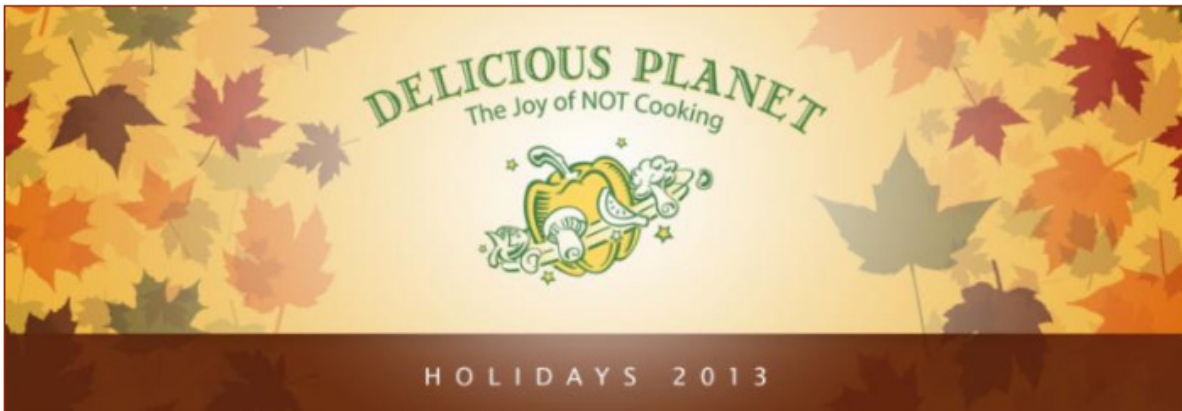
Greetings!

Hi there!

Happy Halloween! How about giving out [Reed's Ginger Chews](#) to those sweet little Trick O' Treaters?

One thing I am asked about constantly is about what I think about the latest diet book, supplement, etc.

My opinion is to keep it very simple. Any diet book will work, because you are



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Greetings!

Hello Everyone,

How was your Thanksgiving Weekend?

It has been a crazy few weeks here at [Delicious Planet](#). Due to a series of odd and slightly unfortunate events, we will be closing our doors the month of December and re-opening January 6th. Just some re-location snafu's that are leaving us without a kitchen in December to serve you from. We are so sorry for this inconvenience!



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Greetings!

Hello Everyone,

If you have been eating too many Skittles this week....it may be time for a Delicious Detox ;) Call Lawrie at the office for a special Detox discount when you mention **SeattleROCKS**

Burritos - you need em for your freezer! A great back up meal for breakfast



Turn over a new leaf
and DETOX
...because the food you eat really does matter!

Cleanse your body and lose weight.
We'll deliver organic, tasty meals free of dairy, gluten, egg, citrus, soy and corn.
You take a break from alcohol, caffeine and sugar, and together we'll change your life!

get started at detoxpopup.com



Detox
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